



## **DCIA Announces P2P MEDIA SUMMIT LA Speakers** **Trade Group Sets Agenda for Second Annual Los Angeles Conference & Exposition**

**Washington, DC – June 4, 2007** – The Distributed Computing Industry Association ([www.DCIA.info](http://www.DCIA.info)), a trade organization with more than one-hundred (100) Member companies representing peer-to-peer (P2P) software providers, content rights holders, and service-and-support companies, announced today the speakers and agenda for its upcoming P2P MEDIA SUMMIT LA.

This second annual Los Angeles DCIA Conference & Exposition is scheduled for June 11th-14th in Santa Monica, CA.

“For both observers and participants in our emerging high-growth industry, the P2P MEDIA SUMMIT LA is a must-attend event that promises to be of enormous value,” said DCIA CEO Marty Lafferty.

The June 11th Conference will feature keynotes from top P2P software distributors, panels of industry leaders, and a special session on DRM interoperability. There will be a continental breakfast, luncheon, and networking cocktail reception with live entertainment.

The June 12th-14th Exposition is being held in conjunction with the Digital Hollywood Spring conference, and registration for the full DCIA Conference & Exposition includes that event as well.

Keynote speakers for the June 11th DCIA Conference will be INTENT MediaWorks' Glenn Martin, VeriSign's Jeff Richards, FTI Consulting's Bruce Benson, Babelgum & Joost analyst Janko Roettgers, QTRAX's Allan Klepfisz, Raketu's Greg Parker, Wambo's Xavier Casanova, and Pando Networks' Robert Levitan.

Conference luncheon speakers will be BitTorrent's CEO & Co-Founder Bram Cohen and the National Association of Television Arts & Sciences' (NATAS) President Shelly Palmer.

The Policy Track features Vandenberg & Feliu's Ray Beckerman, TAG Strategic's Ted Cohen, the Motion Picture Association of America's (MPAA) Dean Garfield, MasurLaw's Steve Masur, and Dreier LLP's Joshua Wattles, and will address the post MGM v. Grokster world – new rules for P2P.

The Technology Track features PeerApp's Frank Childs, BigChampagne's Eric Garland, P2P Cash's Tom Meredith, CacheLogic's Andrew Parker, and PodZinger's Tom Wilde, and will address P2P file sharing – the evolving distribution chain.

The Marketing Track features Ultramercial's Dana Jones, Skyrider's Katie Mitic, MediaDefender's Jonathan Lee, SafeNet's Nicole Pearson, and Javien's Leslie Poole, and will address P2P business models – what's working and what's not.

The Content Distribution panel features Paramount Pictures' Derek Broes, Westside Eclectic's Marc Campbell, MediaPass Network's Daniel Harris, Revver's Brian McCarthy, and Nettwerk Music Group's Brent Muhle, and will address the perspective of artists and rights holders – P2P for content creators.

The Solutions Development panel features Abacast's Michael King, AT&T's Charles Kalmanek, Unlimited Media's Memo Rhein, Grooveshark's Sam Tarantino, and Philips' Jim Ward, and will address advancement – creating the commercial P2P ecosystem.

Entriq's Steve Condon, BUYDRM's Christopher Levy, the Motion Picture Association of America's (MPAA) Krishnan Rajagopalan, Digimarc's Stuart Rosove, and Digital Containers' Chip Venters will conduct a special session on DRM Interoperability.

The live showcase entertainer for the post-conference networking cocktail reception will be Shotgun Honeymoon.

Exhibits and demonstrations for the June 12th-14th DCIA Exposition, held in conjunction with the Digital Hollywood Spring Conference, feature industry-leading products and services.

Registration can be done online at [www.dcia.info/P2PMSLA2007/register.html](http://www.dcia.info/P2PMSLA2007/register.html) or by calling 410-476-7965. For sponsor packages and speaker information, please contact Karen Kaplowitz, DCIA Member Services, at 888-890-4240 or [karen@dcia.info](mailto:karen@dcia.info).

### **About the DCIA**

The Distributed Computing Industry Association (DCIA) is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the Consumer Disclosures Working Group (CDWG), P2P Digital Watermark Working Group (PDWG), P2P PATROL, and the P2P Revenue Engine (P2PRE). It also publishes the weekly online newsletter DCINFO.

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