



Oversi Receives 2008 DCIA Trendsetter's Award Presentation Accepted by Co-Founder Eitan Efron at P2P & VIDEO CONFERENCE

Santa Monica, CA – October 27, 2008 – The Distributed Computing Industry Association (www.DCIA.info), a trade organization with more than one-hundred Member companies including peer-to-peer and social networking software developers and distributors (P2Ps), Internet service providers (ISPs), content rights holders (CRHs), and service-and-support companies, announced today that Oversi is the recipient of its 2008 DCIA Trendsetter's Award.

The award was presented at a special ceremony today to Eitan Efron, Oversi's Co-Founder and Vice President of Marketing and Business Development at the inaugural P2P & VIDEO CONFERENCE.

"The DCIA Trendsetter's Award is presented annually to that company which sets the pace in the advancement of distributed computing technologies for commercial purposes," said DCIA CEO Marty Lafferty in making the award.

"Oversi has consistently led the industry as a pioneer of over-the-top (OTT) caching and delivery solutions, and today's announcement of its NetEnhancer management tool for P2P traffic continues that trend. Designed to complement technological advances being developed by the P4P Working Group (P4PWG), Oversi's NetEnhancer optimizes ISP network resources to accelerate content delivery and provide the best Internet experience for end-users."

The P2P & VIDEO CONFERENCE featured keynotes from top P2P software and digital video distributors, panels of industry leaders, and special workshops.

About the DCIA

The Distributed Computing Industry Association (DCIA) is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the P4P Working Group (P4PWG), Inadvertent Sharing Protection Working Group (ISPG), P2P Digital Watermark Working Group (PDWG), Consumer Disclosures Working Group (CDWG), P2P PATROL, and the P2P Revenue Engine (P2PRE). It also publishes the weekly online newsletter DCINFO.

About Oversi

Oversi offers a breakthrough multi-service platform for over-the-top (OTT) content, including Internet video, peer-to-peer (P2P) and other media applications. Oversi's solutions enable service providers to cope with the huge traffic load on their networks while significantly improving subscribers' quality of experience (QoE). By assuring QoE, Oversi's solutions open up new monetization opportunities with content providers and facilitate the delivery of tiered services, increasing average revenues per user (ARPU). Oversi systems are deployed in service provider sites around the world. Oversi has offices and representatives in EMEA, the US, Asia-Pacific and Latin America. For more information, please visit our web site, www.oversi.com.

Media Contacts

Kelly Larabee
+1 410-476-7965
kelly@dcia.info

Natalie Chouraqui
+972-77-333-7723
nataliec@oversi.com