



BitTorrent Receives 2007 DCIA Innovator's Award Presentation Accepted by CEO Bram Cohen at P2P MEDIA SUMMIT LA

Santa Monica, CA – June 11, 2007 – The Distributed Computing Industry Association (www.DCIA.info), a trade organization with one-hundred (100) Member companies representing peer-to-peer (P2P) software providers, content rights holders, and service-and-support companies, announced today that BitTorrent, Inc. is the recipient of its 2007 DCIA Innovator's Award.

The award was presented at a conference luncheon ceremony today to BitTorrent CEO & Co-Founder Bram Cohen at the second annual P2P MEDIA SUMMIT LA.

"The DCIA Innovator's Award is presented annually to that company which epitomizes the overall advancement of distributed computing technologies for commercial purposes," said DCIA CEO Marty Lafferty in making the award.

"Through its development of the BitTorrent Entertainment Network as the premiere destination for digital entertainment and BitTorrent DNA as a means for any enterprise or consumer website to use P2P to dramatically improve web content delivery, BitTorrent has exemplified innovation and led the industry in the advancement of peer-assisted technologies. With an installed base of over 150 million clients worldwide, BitTorrent technology has turned conventional distribution economics on its head, underscoring the importance of distributed computing and the role it will play in countless applications in the future."

The P2P MEDIA SUMMIT LA featured keynotes from top P2P software distributors, panels of industry leaders, a luncheon session, and networking cocktail reception with live entertainment.

About the DCIA

The Distributed Computing Industry Association (DCIA) is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the Consumer Disclosures Working Group (CDWG), P2P Digital Watermark Working Group (PDWG), P2P PATROL, and the P2P Revenue Engine (P2PRE). It also publishes the weekly online newsletter DCINFO.

About BitTorrent

BitTorrent is the global standard for delivering high-quality files over the Internet. Millions of users worldwide are using BitTorrent's leading peer-assisted content delivery platform to publish, discover, and download digital entertainment content quickly, easily and securely. Founded in 2004, BitTorrent is a privately held company backed by venture capital firms, Accel and DCM (formerly known as Doll Capital Management). The company is headquartered in San Francisco, CA. For more information, visit www.bittorrent.com. BitTorrent is a trademark of BitTorrent, Inc.

Media Contact

Kelly Larabee
410-476-7965
kelly@dcia.info