



arvato mobile Receives 2006 DCIA Groundbreaker's Award Presentation Given at First Annual P2P MEDIA SUMMIT WDC

Washington, DC – June 22, 2006 – The Distributed Computing Industry Association (www.DCIA.info), a trade organization with seventy-five (75) Members representing peer-to-peer (P2P) software providers, content rights holders, and service-and-support companies, announced today that arvato mobile, a subsidiary of arvato AG, is the recipient of its 2006 DCIA Groundbreaker's Award.

The award was presented this morning to arvato mobile Director of Business Development Jan Marc Külper at the first annual P2P MEDIA SUMMIT WDC in McLean, VA.

"The DCIA Groundbreaker's Award is presented annually to that company which has achieved the greatest breakthrough in attracting distribution partners to advance distributed computing technologies for commercial purposes," said DCIA CEO Marty Lafferty in making the award.

"arvato mobile developed an innovative technology, GNAB, combining a centralized Internet download platform with a decentralized P2P network to ensure the protection of copyrights and efficient distribution of larger files like movies. Warner Bros. entered into a joint venture using GNAB in the creation of In2Movies, a revolutionary new digital download platform for the electronic sell-through of motion-picture and television content."

The P2P MEDIA SUMMIT WDC featured keynotes from top P2P software distributors, panels of industry leaders, a luncheon session, and networking cocktail reception with live entertainment.

About the DCIA

The Distributed Computing Industry Association (DCIA) is a non-profit trade organization focused on commercial development of peer-to-peer (P2P) file sharing and related distributed computing technologies.

DCIA Membership is organized into three Groups: Content, Operations, and Platform. The DCIA conducts working groups and special projects, such as the Consumer Disclosures Working Group (CDWG), P2P Digital Watermark Working Group (PDWG), P2P PATROL, and the P2P Revenue Engine (P2PRE). It also publishes the weekly online newsletter DCINFO.

About arvato mobile

arvato mobile offers its customers worldwide digital entertainment contents as well as innovative concepts and interactive solutions. The company considers itself to be a 360° manager along the whole value chain. The subsidiary of the international media and communication services provider arvato, a corporate division of Bertelsmann, works very closely with network operators, Internet service providers (ISPs), media companies and brands in more than 75 countries. arvato mobile is partner to all big music labels and owner of rights in the film, TV and games industries. arvato mobile assures for its customers the complete content, category and royalty management. With GNAB and the Entertainment Platform 2 (EP2) arvato mobile possesses two state-of-the-art platforms for processing and distribution of digital contents. The consumer brands handy.de and tj.net are two successful mobile entertainment portals run by arvato mobile.

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