

CONNECTING TO THE CLOUD

**DCIA Conference within CES
LVCC North Hall N262
January 8, 2014**

5:00 PM - Consumer Benefits of Cloud-Delivered Content: Ubiquity, Cost, Portability Improvements.

How can cloud-based solutions applied to popular entertainment bring advantages to users over older methods of online distribution? What is the role of social networking in this arena?

**– Joshua Danovitz, VP of Innovation,
TiVo**

Solo Presentation



JOSHUA DANOVITZ is Vice President of Innovation at TiVo, responsible for accelerating product ideas from evaluation to market. Previously, Josh was General Manager of TiVo International, which he founded, where he led TiVo's non-US activities. Josh developed the global technology partner ecosystem that has delivered active TiVo subscribers in the UK, Spain, Australia, New Zealand, Canada, Mexico, Taiwan, and soon Sweden.

