

CONNECTING TO THE CLOUD

**DCIA Conference within CES
LVCC North Hall N262
January 8, 2014**

4:15 PM - Entertainment Industry Benefits of Cloud Computing: Cost Savings & Efficiency.

How can cloud-based solutions applied to popular entertainment production, storage, and delivery bring advantages to content creators and content distributors?

**– Les Ottolenghi,
Global CIO, LV Sands Corp**

Solo Presentation



LES OTTOLENGHI is Global CIO of Las Vegas Sands Corporation. He has more than 20 years of experience delivering high growth Internet-based solutions for technology dependent organizations. Les has had repeated success in developing Internet Innovation Centers to help Fortune 500 companies provide best-in-class service and customer experience. A leading innovator in the IT space, he has created and licensed several applications for managing/analyzing customer data.

