

CONNECTING TO THE CLOUD

**DCIA Conference within CES
LVCC North Hall N262
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2:00 PM - Where Are There Problems Connecting to the Cloud?

What are the bottlenecks standing in the way of faster and wider adoption of cloud-based services among connected-device end-users? Which participants in the distribution chain need to change?

**– Sam Rosen, Practice Director,
TV & Video, Consumer Electronics,
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Solo Presentation



SAM ROSEN is Practice Director of ABI Research's TV & Video Team, and an expert on the transitions to digital video delivery within pay TV services (cable, satellite, IPTV, and terrestrial). He provides strategic and quantitative intelligence to leading companies within the video delivery ecosystem, covering set-top boxes (STBs), DVRs, video gateways, STB semiconductors, operating systems, middleware, EPGs, user interfaces, CAS/DRM, and interactivity stacks.

