

CONNECTING TO THE CLOUD

DCIA Conference within CES
LVCC North Hall N262
January 8, 2014

1:00 PM - Millennials, Online TV, And Gaming: Now and Tomorrow.

What are the implications of the digital revolution in the way Millennials discover, access, and consume video and gaming content online? Hear it first-hand from young voices representing leading companies in the digital, social, and tech arenas.

– Panel Discussion with Dan Cryan, IHS / Screen Digest

Panelists & Moderator



JASON BAPTISTE is the CMO and Co-Founder of Onswipe, a platform for tablet publishing and advertising. In 2011, Jason was named to Forbes "30 Under 30," Businessweek's "Top 25 Under 25 Entrepreneurs," and INC Magazine's "30 Under 30."



ADAM OSTROW is Chief Strategy Officer at Mashable. He is responsible for defining and implementing strategy across the organization. Prior to being promoted to CSO, Adam was Executive Editor, and is a new media entrepreneur and commentator.



JONATHAN PERELMAN is the GM Video & VP Agency Strategy at BuzzFeed. He works closely on all aspects of the business, with a focus on educating agencies on the BuzzFeed platform and ad products. Previously, Jonathan spent six years at Google.



MICHAEL SCHNEIDER is the CEO of Mobile Roadie, the largest mobile app platform in the world. Mobile Roadie powers over 2,500 live apps in iTunes & Google Play reaching tens of millions of users for brands like WEF, Rolling Stones, WSJ, etc.



DAN CRYAN is Senior Director of Global Digital Media at IHS / Screen Digest, where he oversees the company's output on the business and economics of broadband, the digital distribution of ebooks, movies, music, TV, and user-generated content (UGC).

